

Creating Global Solutions

AusBiotech2010
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE



19 to 22 October 2010
Melbourne Convention and Exhibition Centre
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AUSBIOTECH 2010 NATIONAL CONFERENCE SPEAKERS' PROFILE

Hershel Berry
Managing Partner
Blueprint Life Sciences Group
United States

Has spent the past 15 years working with emerging private and public companies to secure key financial and business partnerships. Since launching Blueprint in 2005, the firm has worked with many of Australia's leading life science companies to establish investor and business relationships in the U.S. and Europe. Prior experience includes serving as a Director of The Trout Group, an investor relations firm serving the life science sector and Idealab, a venture capital firm that incubates technology based companies. Through the years Hershel has remained active in No Mayo, an organization he founded in 1990 that supports music education in public schools. While at No Mayo, he secured corporate partnerships, and oversaw donations to public high schools in San Francisco, Los Angeles and New York City. Partnership highlights included: Sony Music Alliance Capital & Booz Allen Hamilton. Hershel has a B.S. in Business and English from Skidmore College in Saratoga Springs, NY.