

# Creating Global Solutions

**AusBiotech2010**  
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE

**National  
Conference**

19 to 22 October 2010  
Melbourne Convention and Exhibition Centre  
[www.ausbiotech2010.com.au](http://www.ausbiotech2010.com.au)

**Victoria  
AUSTRALIA**

**BioNet™**  
Asia Pacific

## AUSBIOTECH 2010 NATIONAL CONFERENCE SPEAKERS' PROFILE

**Associate Professor Karen Woolley, PhD**  
**Chief Executive Officer**  
**ProScribe Medical Communications**

A self-described 'nerdy scientist', Karen's career has seen her progress from being Australia's Intersarsity Surfboard Riding Champion to gaining more than 20 years' experience in clinical research and medical writing in North America and Australia. Karen is a graduate of the University of Queensland (First Class Honours). She was then awarded a Commonwealth Scholarship to complete her Doctorate in Medical Sciences at McMaster University in Canada. After returning to Australia, Karen worked for a number of international pharmaceutical companies; she was responsible for early- and late-phase clinical trial programs in the Asia-Pacific region.



Karen now "lives and breathes and loves" publications. She is the CEO of ProScribe Medical Communications ([www.proscribe.com.au](http://www.proscribe.com.au)), an internationally-recognised medical writing company she established with her husband 10 years ago. ProScribe's PhD medical writers are based in Tokyo, Melbourne, Sydney, Brisbane, and Noosa. Karen leads a team of PhD-qualified medical writing employees who have assisted more than 1000 authors and clients around the world. ProScribe's publication success rate is 95%; the industry average is 50%. Karen regularly conducts medical writing and publication planning courses, particularly in the Asia-Pacific region.

Karen's expertise in medical writing and her medical writing research contributions have been recognised internationally. She has published on ethical medical writing practices in leading generalist (eg, JAMA, PLoS Medicine) and specialist (eg, CHEST) journals and has spoken at conferences hosted by JAMA, the BMJ, the DIA, and Royal Colleges. She is regularly invited to speak at international publication conferences. Indeed, in the 70-year history of the American Medical Writers Association, Karen was the first non-American to give the keynote address at the annual conference...and the first to gain a standing ovation. She is the only person in the Asia-Pacific region to be recognised as an Honorary Fellow of the American Medical Writers Association. She is also the youngest Life Member of Australia's oldest and largest association for scientists in the therapeutics industry and the first Certified Medical Publication Professional in the Asia-Pacific region.

Karen has won the Telstra Business Woman of the Year Award and is a proven company director. She is one of the few women in Australia to have chaired and served as a director on boards of multimillion dollar organisations in the private and public sector. She is also serves on the Queensland Government's Small Business Advisory Council. Karen business ethics and acumen have been recognised in The Australian, Business Review Weekly, The Bulletin, The Courier Mail, SBS Television, Channel 7 and books on women and leadership.

Karen has run the New York Marathon, is (happily) married, and has two (mostly delightful) children!