



# Developing Award Winning Medical Devices

A Project Managers perspective

# About TeleMedCare

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- ▶ TeleMedCare provides e-health solutions for the management of chronic disease.
- ▶ Used in community based or home environments.
- ▶ Products currently sold in the UK, Australia and NZ.

# So What Won the Design Award?

## Device Performs Vital Signs measurements including:

- Blood Pressure
- ECG
- Temperature
- Weight
- Spirometry
- Pulse Oximetry
- Glucose

*All monitored remotely by a care team*

## TeleMedCare Health Monitor



# Common Award Winning Themes

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Passionate Vision

Market Creator

Differentiate

Self Belief

Total Commitment



# Common Award Winning Themes

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Limited to Core Values

Outsourced Expertise

No compromises

Inexperienced - 1<sup>st</sup> Timers!

Well Engaged with End Users

# Project Managers Role

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Belief in Device

Sell and Influence

Mould

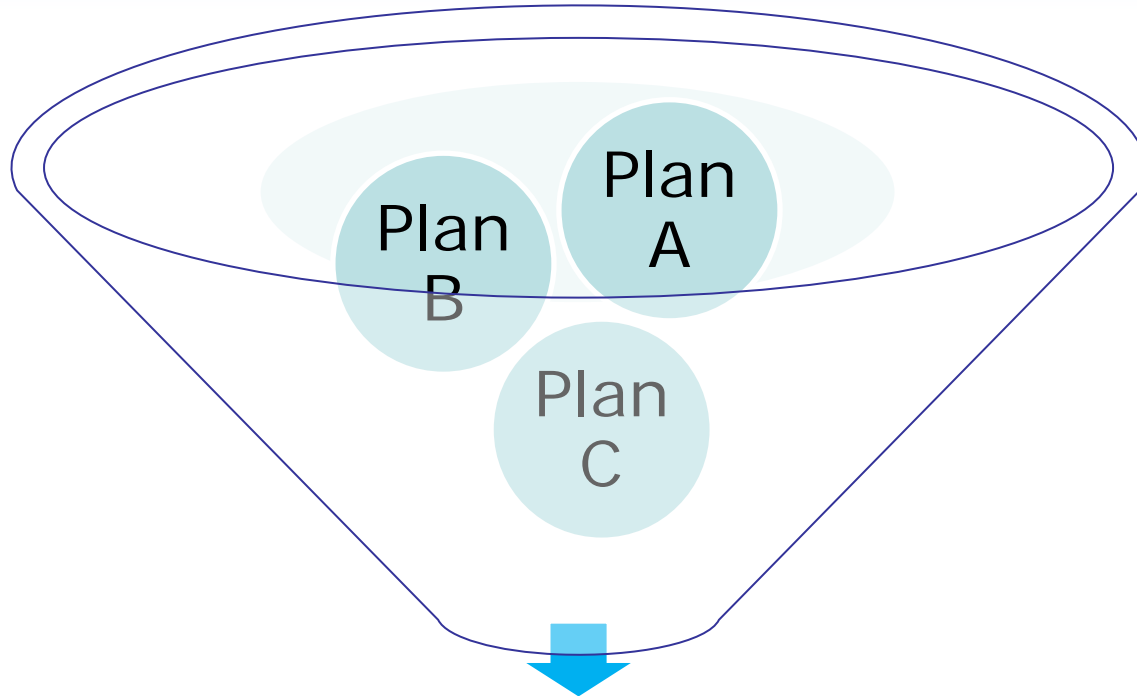
Contain and Constrain

Small Clear Steps

Getting hands dirty

# Project Managers Role

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Filter Common Goal

# Project Managers Role

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Push and challenge all development parties

Regular communication between all parties

Early intervention of development concerns

Clearly define roles and expectations

Be accessible

Facilitate communication between development parties

# Project Managers Challenges

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Compromises

Deadline is king

Overcoming bad habits

Maintaining Quality

Managing Expectations

# Questions?

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