

Creating Global Solutions


AusBiotech2010
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE


National
Conference

19 to 22 October 2010
Melbourne Convention and Exhibition Centre
www.ausbiotech2010.com.au


Victoria
AUSTRALIA


BioNet™
Asia Pacific

AUSBIOTECH 2010 NATIONAL CONFERENCE

Melbourne Convention & Exhibition Centre, Australia

19-22 October 2010

**DELEGATE HANDBOOK
ADVERTISING
OPPORTUNITIES**

Creating Global Solutions

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ADVERTISING PACKAGES

Description	Cost	Benefits
Delegate Handbook Advertising Packages	Starting From \$690	<p>This form of event support and advertising is very cost effective for companies with an industry message and who want to further develop their branding awareness. More than 2,000 copies of the Delegate Handbook are distributed during the conference to all exhibitors and delegates. The edition is a high quality production that is used during-event and as a post-event reference. A selection of mono or full-colour advertising packages are available.</p> <p>Advertising Rates:</p> <ul style="list-style-type: none"> • Mono Half Page \$ 660 • Mono Full Page \$1,130 • Colour Half Page \$1,130 • Colour Full Page \$2,010 • Colour Inside Front Cover \$2,230 • Colour Inside Back Cover \$2,230 • Colour Back Cover \$3,330

To purchase Advertising Space in the forthcoming AusBiotech 2010 Delegate Handbook, please complete the form enclosed and return with 100% pre-payment to:

Anita Balint, AusBiotech National Events Manager
Level 1, 322 Glenferrie Road, Malvern, Victoria, 3144, Australia
Phone +61 3 9828 1420 Fax +61 3 9824 5188
or email abalint@ausbiotech.org

AusBiotech 2010 National Conference – “Creating Global Solutions”
19-22 October 2010 – Melbourne Convention & Exhibition Centre, Melbourne, Australia

Delegate Handbook Advertising Application

Tax Invoice

ABN 87 006 509 726

Expressed interest in purchasing Advertising in the Delegate Handbook can only be confirmed on receipt of the first payment. Allocations will be made strictly in order of receipt of application and initial deposit.

(Please print)

Company Name: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____ Country: _____

Contact Name: _____

(Prof/Dr/Mr/Ms/Mrs/Miss)

Position: _____

Telephone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Advertising Package Preferences

I/We would like to take up the following Advertising package(s):

1st Preference: _____ Total Cost: \$ _____

2nd Preference: _____ Total Cost: \$ _____

3rd Preference: _____ Total Cost: \$ _____

I/we understand that the Advertising packages will be subject to the 2010 AusBiotech National Conference Program Committee approval and that decision is final. Packages can only be confirmed on receipt of 50% deposit.

Signed: _____ Position: _____ Date: _____

(For and on behalf of the Company listed above)

Cancellation Policy

In the event of a cancellation of Event Advertising, note that unless that particular area of Event Partnership is resold, AusBiotech reserves the right to retain monies received. If the balance of payment is not received by the due date, the allocated Event Partnership will be cancelled.

Method of Payment

Cheque – made payable to AusBiotech Limited

EFT – Please attach a copy of the bank receipt or advise of the date the DD was processed: _____

National Bank (NAB), Richmond – BSB 083 347 Account 535 111 778

Please charge my credit card for the amount of: \$ _____

MasterCard Visa AMEX (please note a surcharge fee of 3% will apply to all credit card transactions)

Card Number: _____ Expiry: _____

AMEX ID: _____ Name (as it appears on card): _____

Signature: _____ Date: _____

Payment and Deadlines

Payment Deadline: 100% pre-payment with Advertising application form

And forward to: Att: Anita Balint – National Events Manager

AusBiotech Limited

Level 1, 322 Glenferrie Road

Malvern Vic 3144

Phone: +61 3 9 828 1400 Facsimile: +61 3 9824 5188 Email: abalint@ausbiotech.org

ADVERTISING TERMS & CONDITIONS

Benefits & Terms

All companies must meet printing and production deadlines to be included in the Delegate Handbook. The company's main contact person will receive all forms/information pertinent to your Advertising Package and will be responsible for completing and returning forms &/or supplying information in a timely manner.

2010 AusBiotech national conference advertisers that are also AusBiotech members must be in good standing with AusBiotech at the time of application.

Payment Terms

Upon receipt of the signed Delegate Handbook Advertising Agreement, the primary contact will receive an invoice and payment instructions. The payment schedule is outlined below:

100% pre-payment of total Advertising cost due when submitting the "Delegate Handbook Advertising Application".

All monies are payable in Australian dollars. Cheques should be made payable to AusBiotech Limited.

The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the conference and all prices in this document are inclusive of GST. GST is calculated at the date of publication of this document. AusBiotech Limited reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

All monies due and payable must be received (and cheques cleared) by AusBiotech Limited prior to the event. No company will be listed as an Advertiser in any conference material until full payment and a signed agreement has been received by AusBiotech Limited.

Cancellation Policy

Companies booking advertising agree and understand that notification of intent to cancel the agreement must be provided in writing. Cancellation of Advertising ninety (90) days prior to the event (from Monday 19 July 2010) is subject to a 50% cancellation and service fee. No refunds will be granted if cancellation occurs within sixty (60) days of the event (from Friday 20 August 2010). The company will be obligated to pay any outstanding balance due on Advertising as per the agreement.

After an Advertising package has been confirmed and accepted, a reduction in advertising is considered a cancellation and will be governed by these cancellation terms and conditions.

For more information regarding partnership opportunities, please contact:

Anita Balint

National Events Manager

Phone: +61 3 9828 1420 Fax: +61 3 824 5188

Email: abalint@ausbiotech.org